# Infection Control Nurses Association

## **Corporate Membership**

#### Background

The primary objective of the Association is the advancement of education in the art and science of infection control for the benefit of the whole community.

Within this objective, it is the intention to develop the relationship between the Association and commercial companies at a strategic level in the long term.

Over the last two years guidance on various aspects of infection control has been published in partnership with organizations such as the Royal College of General Practitioners, Royal College of Nursing and Community Practitioners & Health Visitors Association. Support from industry has been valuable in all the educational guidance documents. The guidance has been reviewed in over 12 different health journals and general sales of approximately 1,500 in the last few months alone

#### **New Corporate Member Benefits**

- Access to one focus group per year per corporate member
- Link from the ICNA website (does not infer endorsement)
- Priority choice of exhibition space commencing 2004 event
- Free insert into ICNA Newsletter
- Use of ICNA Corporate Member Logo
- Specific section in ICNA Handbook
- Specific badges when attending conference and exhibition
- Greater recognition among ICNA Members
- One representative at annual ICNA Strategic planning meeting
- Opportunity for input into strategic plans (these can be evaluated alongside company strategy)
- Greater joint approach for impact on education and training eg publications
- Opportunity to share contacts nationally and internationally.

• Increased political influence leading to raised awareness at government level.

### **Corporate Membership**

Membership will run from 1<sup>st</sup> January to December 31<sup>st</sup> each year. From the 1<sup>st</sup> October 2003 membership will run to 31<sup>st</sup> December 2004.

Commercial Membership will cease from 30<sup>th</sup> September 2003 and be replaced with Associate Membership.

#### To Join

Download the application form from the corporate member page of the ICNA web site <u>www.icna.co.uk</u> Or Contact Fitwise: Phone ++44 (0) 1506 811077 Fax ++44 (0)1506 811477 e mail - lynn@fitwise.co.uk

#### **Further Details**

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